



Class Name: Social Media Journalism

Block 4 (12:30-1:25)

Fall & Spring 2019-20

Tutor: Jessica Hall

Email: jessica.elliott.hall@gmail.com

Grade Level: 9th-12th

Year Theme: *Learning how to be in the world, and not of it.* -John 17:16

Course Description: This class will be a thorough discussion of all platforms of social media, how to use them personally and professionally, and how to view them through a Christian perspective. We will cover brand management, professional writing, marketing, advertising and storytelling. We will learn how social media can affect the world and how to use it to its best potential. Since social media is ever changing, any book on the subject is almost immediately outdated; therefore, the materials needed for this course will be supplied.

Prerequisites: None

Supplies Required: Binder, paper

Textbook: None. (Supplied by tutor)

FLDOE Course Number:

#1006375- Journalism, Social Media

- **Monthly class cost:** \$8.00 per week
- **Materials Fee:** \$20.00 (each semester)

Minimum # of students: 6

Maximum # of students: 15

