



**Class Name: Personal Career Development/
Online Business Builders**
Block 4 (12:30-1:25)
Spring 2021-22

This is a one-semester class

Tutor: Nicole Woltz

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Grade Level: 9th-12th

Course Description: In this course we will explore the e-commerce opportunities available to online entrepreneurs. Students will learn how to effectively utilize Social Media, the risks, and rewards. Throughout the course students will learn many business-building opportunities available in our digital world. We will explore affiliate marketing, drop shipping, personal product development and more. Each student will develop their own business plan and even design and build their own website that they can, with the approval of their parent, use to launch their own online business.

Curriculum: No book is required for this class. Student will be assigned weekly projects and printable handouts to complete actionable assignments. Students will be encouraged to purchase their own domain name in this course, typically \$15.

Supplies Required: One 1 to 1 ½ inch three-ring binder, dividers for a three-ring binder, notebook paper, pencils.

Course Code: FLDOE 0500500 Personal Career Development

• **Monthly class cost:** \$8.00 per week

• **Materials Fee:** \$20

Minimum # of students: 5

Maximum # of students: 15