



Class Name: Intro to Graphic Design
Block 3 (11:00-11:55)
Fall & Spring 2023-24

Tutor: Julie Aldrich
Email: aldrichfam05@gmail.com
Cell Phone: 321-505-3946

Grade Level: 9th-12th Grade

Course Description: Students will learn the fundamentals of traditional graphic design and visual communication. This class will give an overview of graphic design and how it applies to the world we live in. Some of the themes for projects will be Biblical scripture. This will help the student express an insight to God in a creative way. During the second semester the student will learn some of the basic tools of the Adobe Creative Cloud applications. Use of the internet and a student account will be necessary. The class will end with a portfolio review showcasing the students' designs for SCCC families.

Prior art classes are helpful but not necessary. Weekly homework assignments will be given. The only prerequisite is that the student have a love for art and a desire to learn more about graphic design.

COURSE OBJECTIVES

- gain inspiration from various styles of art in history
- typography
- color theory
- background research and concepts
- utilize elements and principles of two-dimensional design
- visually communicate ideas and emotions to a viewer in a variety of print and digital art
- understand the process from conceptual design to a finish piece, both in print and web applications
- learn the basics of design software
- real world examples with possible field trips

SUPPLIES REQUIRED

9x12 sketch book (mixed media)
3-ring binder with sheet protectors and dividers
various art supplies-TBD
internet
printer
computer
some materials will be supplied by tutor
No textbook required

Cost: \$10 per week

Material Fee: TBD

Min # of Students: 5

Max # of Students: 15