

Class Name: Graphic Design 1

Block 5 (1:35-2:30) Fall & Spring 2024-25

Tutor: Julie Aldrich

Grade Level: 9th-12<sup>th</sup>

**Course Description:** Students will learn to implement the design process on various projects. Learning to define a problem to research, generate ideas to development, and then to implementation. Using the fundamentals of traditional graphic design and visual communication they will create finished compositions. Projects include promotional pieces for church ministry, posters and flyers, 3-D promotional pieces, brand identity for conference, corporate and consumer products. Projects will include both print and web designs.

Students will learn the basic tools of Adobe design applications. A monthly charge (approx. \$34) will be required by parents to obtain the use of the Adobe application being taught that month, with a possible 3-4 month duration, depending on the projects. The use of an appropriate laptop or iPad (that meets the system requirements needed for the specific application being taught) (Adobe/ Creativity&Design/Featuredproducts/Systemrequirements) will be used in class to access Adobe Creative Cloud. There is the possibility that your student will need to use your cellular data plan to access the internet for class. The class will end with a student showcase for SCCC families.

Prior art classes and/or the Intro to Graphic Design class are helpful but not necessary. The use of the internet, computer, laptop or iPad, cell phone or digital camera, and a printer will be necessary for this class. Weekly homework assignments will be given. The only prerequisite is that the student has a love for art and a desire to learn more about graphic design.

## **Supplies Required:**

9x12 sketchbook
Folder
various art supplies
internet
printer
Computer, laptop or iPad
cell phone or digital camera
Adobe Creative Cloud (monthly plan of one application, 3-4 months total for the year)
some materials will be supplied by tutor

Material Fee: \$25 per semester

Min # of Students: 5 Max # of Students: 17