



Class Name: Intro to Graphic Design

Block 4 (12:35-1:30)

Fall & Spring 2024-25

Tutor: Julie Aldrich

Grade Level: 9th-12th

Course Description: Students will learn the fundamentals of traditional graphic design and visual communication. This class will give an overview of graphic design and how it applies to the world we live in.

Course objectives: Student will gain inspiration from various art styles in history, typography, color theory, and Gestalt theory, utilize elements and principles of two-dimensional design, visually communicate ideas and emotions to a viewer in a variety of print and digital art, understand the process from conceptual design to a finished piece (both in print and web applications), learn basics tools of design applications, and real-world examples with possible field trips. During the second semester, students will learn the basic tools of Adobe design applications and use Adobe Express (free account) for some assignments. The class will end with a student showcase for SCCC families. Prior art classes are helpful but not necessary. The use of the internet, computer, cell phone or digital camera, and a printer will be necessary for this class. Weekly homework assignments will be given. The only prerequisite is that the student has a love for art and a desire to learn more about graphic design.

Supplies Required:

9x12 sketchbook

Color pencils

Various art supplies

Internet

Printer

Computer

Cell phone or digital camera

Some materials will be supplied by tutor

Material Fee: \$25 per semester

Min # of Students: 5

Max # of Students: 17