



Tutor: Julie Aldrich

Class Name: Graphic Design 1

Grade Levels: Grades 9-12

Class Description: Students will learn to implement the design process on various projects. Learning to define a problem, research the problem, generate ideas, development, and then implementation. Using the fundamentals of traditional graphic design and visual communication to create finished compositions. Projects include promotional pieces, posters, flyers, 3-D promotional pieces, a brand identity for conference, corporate, and consumer products. Projects will include both print and web designs. Students will learn the basic tools of Adobe design applications. A monthly charge will be required by parents to obtain the use of the Adobe application being taught that month, with a possible 3-4 month duration, depending on the projects.

An appropriate laptop that meets the system requirements needed for the specific application being taught (Adobe/Creativity&Design/Featuredproducts/Systemrequirements) will be used in class to access Adobe Creative Cloud. There is a possibility that the student will need to use their cellular data plan to access the internet for class. The class will end with students' final projects displayed at the SCCC Student Showcase.

Prior art classes and/or the Intro to Graphic Design class are helpful but not necessary. Returning students of Graphic Design 1 may continue in this class; lessons and projects will be different each year.

The use of the internet, computer, laptop, cell phone or digital camera, and a printer will be necessary for this class. Weekly homework assignments will be given. The only prerequisite is that the student loves art and desires to learn more about graphic design.

Prerequisites: None

Textbook/Author/Publisher: None

Supplies Required: 9x12 sketchbook, folder, various art supplies, Adobe Creative Cloud subscription; some materials will be supplied by the tutor

Materials/Lab Fee: \$25/semester

Step Up: YES