Tutor: Julie Aldrich

Class Name: Intro to Graphic Design

Grade Levels: Grades 9-12

Class Description: Students will learn the fundamentals of traditional graphic design and visual communication. This class will provide an overview of graphic design and how it applies to the world we live in. Course objectives: gain inspiration from various art styles in history, typography, color theory, and Gestalt theory, utilize elements and principles of two-dimensional design, visually communicate ideas and emotions to a viewer in a variety of print and digital art, understand the process from conceptual design to a finished piece (both in print and web applications), learn basics tools of design applications, and real-world examples with possible field trips.

This class will instruct art students on the elements of art and composition, bringing perception to their works of art. Prior art classes are helpful but not necessary for this class.

Students will create SCCC social media graphics and display their final projects during the SCCC Student Showcase. This class requires the use of online applications, the Internet, a computer, a cell phone or digital camera, and a printer. Weekly homework assignments will be given. The only prerequisite is that the student loves art and desires to learn more about graphic design.

Prerequisites: None

Textbook/Author/Publisher: None

Supplies Required: 9x12 sketchbook, color pencils, various art supplies, Internet, printer, computer, cell phone or digital camera; some materials will be supplied by tutor

Materials/Lab Fee: $25/semester

Step Up: YES